

2nd Friday Art Hop in Hudson

Artist Information



Welcome! We are pleased that you are joining us this month as a guest artist.

Second Friday Art Hops are Hudson's very own Art Walk. Artist studios and galleries in Hudson have teamed up with local businesses to host a monthly event for art lovers that showcases the best of local and regional artisans.

Here are some things you need to know:

Event Times: Art Hops officially run from 5-8pm on one night only. Some venues may start earlier or stay open later, so confirm the times with your venue.

Displays: As soon as you get your venue assignment, contact your host to make arrangements for your display. Some venues will let you hang work on the walls; others require tabletop displays. Be sure you know what the host will provide and what you need to bring.

Set Up and Clean Up: Bring your work on Art Hop day and be completely set up by 4:30 pm. Keep your work on display until 8:00. Do not pack up before 8:00 unless your host asks you to (some venues close promptly at 8). If you need to set up the day before, please make arrangements with your host.

Artist Participation: You are expected to stay with your work during the event. Visitors come to the Art Hop to meet artists so be prepared to talk about your work.

Fees, Commissions, and Sales: There is no booth fee or commission on sales. You are encouraged to sell your work and are expected to handle your own sales, including collecting sales tax.

Promotions: We are an artist-run, artist-driven event. We rely heavily on press releases and social media for promoting the Art Hop. You can help us get the word out by liking the 2nd Friday Art Hop page on Facebook (www.facebook.com/hudsonarthop), sharing this month's event, sending an email blast to your customers, posting on Instagram (#2ndfridayarthop), and otherwise doing all the other goodness that you do to let everyone know that you are showing at the Art Hop.

Consignments and Long-Term Arrangements: Occasionally, a host may want to keep an artist's work after the Art Hop. In that case, you two need to work out a consignment agreement and inventory list on your own. Those arrangements are not part of the Art Hop.

A Note About Our Host Venues: Our hosts are Hudson galleries, studios, and merchants. All are small businesses, many are sole proprietors, and they are all very busy. They graciously invite artists into their spaces for the evening because they love art and are excited to bring visitors to Hudson. Please remember that you are their guest.

Questions? We're here to help! Drop us an email at 2ndfridayarthop@gmail.com or give one of us a call. Michelle Touve-Holland (330-842-1849), Karen Koch (216-789-2751), or Shannon Casey (330-541-6864).